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FOR IMMEDIATE RELEASE

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**Regal Marine Receives Awards in Two Segments Again in
2008 J.D. Power and Associates Marine Awards**

Miami Beach, FL – Regal Marine has followed up 2007's award-recognized year by doing what sports teams, national politicians and trendy restaurants oftentimes do not: Stay on top. Last year Regal became the first boat company to receive awards in two segments, and in 2008, the Orlando, FL-based company has done it again. Regal received "Highest in Customer Satisfaction with Small Runabouts (16-19 feet) and Express Cruisers (24-33 feet)" in the prestigious J.D. Power and Associates 2008 Boat Competitive Information Study, announced at the annual Miami International Boat Show today. Regal also ranked in the second position in the Large Runabout segment.

"It's extremely difficult to get to the top. We have worked very hard to get to this point," said Duane Kuck, president and CEO of Regal Marine. "But it is even more difficult to stay there; the competition in the marine industry right now is very strong. Receiving these recognitions again and closing the gap in the other segment demonstrates total dedication by Regal's employees and dealer network to our highest priority – creating an exceptional boating experience for our customers."

Even before the entrance of the J.D. Power and Associates program in the marine industry, Regal charted a course towards a higher level of quality and satisfaction a decade ago.

According to Regal executive vice president and COO, Tim Kuck, the awards are a result of investments made in new technologies, ISO 9001:2000 certification, strict internal quality auditing and linking employees' variable compensation to customer satisfaction scores. Yet, he says, it all comes down to a belief system at Regal.

"Our dad, Paul Kuck, knew that the only way to build a lasting business was to build relationships and take care of people," said Tim. "Our culture at Regal is founded on that principle. These newest awards show that our dad had it right."

The J.D. Power and Associates Boat Competitive Information Study, now in its seventh year, measures owner satisfaction with new boats among 68 brands in seven different boat segments: Bass, Coastal Fishing, Express Cruisers (24-33 feet), Pontoon, Ski/Wakeboard, Small Runabouts (16-19 feet) and Large Runabouts (20-29 feet).

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Overall customer satisfaction index scores are based on performance in seven factors for small runabouts, including engine, ride/handling, helm/IP, design/styling, sound system, water sports, fishing, and six factors for express cruisers, including cabin, engine, ride/handling, helm/IP, design/styling, and sound system. The complete line of Regal runabouts and cruisers is available at Dockside Landing Boat & Yacht Sales on Canada Street in Lake George Village, New York. www.LakeGeorgeBoats.com.

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ABOUT REGAL:

Regal Marine Industries is a world leader in the design and manufacturing of premium luxury performance boats from 19 feet to 53 feet, and in 2008 became the first boat manufacturer to receive J.D. Power and Associates Awards in two segments -- twice: "Highest in Customer Satisfaction with Small Runabouts (16 to 19 feet) and Express Cruisers (24 to 33 feet)."

ABOUT J.D. POWER AND ASSOCIATES:

Headquartered in Westlake Village, Calif., J.D. Power and Associates is an ISO 9001-registered global marketing information services firm operating in key business sectors including market research, forecasting, performance improvement, training and customer satisfaction. The firm's quality and satisfaction measurements are based on responses from millions of consumers annually. For more information on [car reviews and ratings](#), [car insurance](#), [health insurance](#), [cell phone ratings](#), and more, please visit JDPower.com. J.D. Power and Associates is a business unit of The McGraw-Hill Companies.